

## EXPERIENCE

### Lead Brand Designer

Narvar (Apr 2018 - Present)

Team lead brought on to sophisticate and define the Narvar brand reflecting the industry leadership the company has earned.

### Sr. Visual Designer at Apple

Kettle NYC (May 2017 - Mar 2018)

Web design for apple.com. Homepage, campaign, and product pages.

### Sr. Product Designer

Poll Everywhere (Nov 2015 - Apr 2017)

Live style-guide, comprehensive documentation, and multicomponent design system utilizing unique design tokens and copy-paste UI building blocks.

### Web Designer

SapientRazorfish (May 2015 - Oct 2015)

Layout, photo manipulation, component library, CMS publishing, and visual systems - product display, photo treatments, and typography for Hewlett Packard Enterprise greenfield site.

### Sr. Product Designer

Mayvenn (Sept 2014 - May 2015)

Mobile first web design for B2B and B2C e-commerce management and sales product. Visual rebrand, UX, and UI overhaul.

### Designer

Pivotal Labs (Feb 2013 - Apr 2014)

Visual design for Pivotal Labs and Pivotal Tracker global marketing teams. (Print, web, email, outdoor, and interactive).

### Designer at TBWA\Media Arts Lab

incite\* (Sept 2011 - Jun 2012)

Interactive digital advertising and production for Apple.

### Communications Coordinator

Children's Museum of Tacoma (2007 - 2010)

## EDUCATION

### The Evergreen State College

Mathematics & Art Studies  
2010

### School of Visual Concepts

Advertising - Wexley School for Girls  
2011

## COMMUNITY

### AIGA Design Mentor

San Francisco  
Oct 2017 - Apr 2018

### AIGA Member

Los Angeles & San Francisco  
2011 - Present

### Working Not Working Member

San Francisco  
2016 - Present

### Top 10 websites for designers

HOW magazine  
Sept 2012