

EXPERIENCE

Sr. Visual Designer at Apple

Kettle NYC (May 2017 - Present)

Web design for apple.com. Homepage updates, campaign and product pages.

Sr. Product Designer

Poll Everywhere (Nov 2015 - Apr 2017)

Full rebrand (logo, website, web app, native apps, 3rd party Integrations). Live style-guide, comprehensive documentation, and multicomponent design system utilizing unique design tokens and copy-paste UI building blocks.

Web Designer

SapientRazorfish (May 2015 - Oct 2015)

Layout, photo manipulation, component library, CMS publishing, and visual systems for product display, photo treatments, and typography to support the launch and announcement of Hewlett Packard Enterprise.

Sr. Product Designer

Mayvenn (Sept 2014 - May 2015)

Mobile first web design for B2B and B2C e-commerce management and sales product. Visual rebrand, UX, and UI overhaul.

Designer

Pivotal Labs (Feb 2013 - Apr 2014)

Visual design for Pivotal Labs and Pivotal Tracker global marketing teams. (Print, web, email, outdoor, and interactive).

Designer at TBWA\Media Arts Lab

incite* (Sept 2011 - Jun 2012)

Digital Designer - Interactive digital advertising and production design for Apple.

Communications Coordinator

Children's Museum of Tacoma (2007 - 2010)

EDUCATION

The Evergreen State College

Mathematics & Art Studies
2010

School of Visual Concepts

Advertising - Wexley School for Girls
2011

COMMUNITY

AIGA Design Mentor

San Francisco
Oct 2017 - Apr 2018

AIGA Member

Los Angeles & San Francisco
2011 - Present

Working Not Working Member

San Francisco
2016 - Present

Top 10 websites for designers

HOW magazine
Sept 2012